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Success Tips for the SELF-EMPLOYED

Being self-employed is the ultimate freedom! You get to be your own boss, set your schedule and have unlimited income potential. But with so much freedom, how will you stay on track for success?

63%

of successful people have taken a risk in search of wealth.

1

TAKE A RISK AND DO IT NOW

Have you been putting off a project or venture until you have all the answers? Your goal: **START!** Refine later.



“You don't have to be great to start, but you have to start to be great.”

—Zig Ziglar

52%

of successful people believe daily habits are critical to financial success in life.

81%

of wealthy maintain a to-do list

2

CREATE AND STICK TO YOUR TO-DO LIST

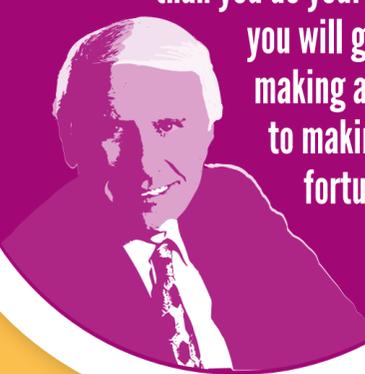
Schedule appointments and create time blocks for high-priority activities that are important to your success. These tasks are non-negotiable!

3

TRACK AND MEASURE

Do you have a formula to measure your success? Write down your business goals, determine what you will need to accomplish each day to reach them and start tracking!

“Work harder on yourself than you do your job and you will go from making a living to making a fortune.”



67%

of the wealthy write down their goals

Small businesses have generated over

65%

of the net new jobs since 1995

4

GET CHECKS AHEAD

Stay afloat during slow months by putting money away. Make it a goal to have 3 months of business expenses in reserves.

5

INVEST IN YOURSELF

Allocate 10% of your income to growth opportunities such as business conferences, training programs, business books, etc.

6

PAY YOURSELF A SALARY

Determine your monthly expenses and cut yourself a check for that amount each month. Anything left over should go back into your business.

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61% of wealthy maintain a to-do list



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50% of people are the other half



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86% of wealthy believe in life-long educational self-improvement



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