

# CONFESSION LETTER



## Hi, It's Me!

March 14, 2017

Dear Jean,

Working with you in the past was really enjoyable for me, and I'm glad I could be of service. Since then, I must admit that I haven't stayed in as close contact with you as I would have liked. I now understand that the kinds of people I want to work with in the future are great people just like you.

Let me take just a moment of your time to let you know about my Client Appreciation Program. I am making a constant effort to improve the level of service I provide to my clients. Every month I will be sending out valuable tips and information that I hope you will find useful.

This month's Item of Value is on the topic of financial management. The first page outlines steps you can take to create a budget and save money. Page two details a plan to eliminate debt from credit cards and loans in a fraction of the time it would traditionally take. You might want to share this information with your family or friends who are looking to get out of debt and improve their financial security.

I look forward to talking with you soon.

Yours sincerely,

*Brian*

Brian

*Oh, by the way...if you know of someone thinking of buying or [selling/refinancing] a home, who would appreciate the kind of service I offer, I'd love to help them. So, just give me a call with their name and business number and I'll be happy to follow up and take excellent care of them.*